



Aoife Doherty

Freelance Senior UX & UI Designer

Experience

Contracts include:

- 2019 The Royal Opera House Digital design
British Dental Association Wireframing for re-design
Big Fish Design Ltd Various projects
Studio La Plage Various projects
- 2018 The Royal Opera House Redesign of roh.org.uk
Artistic Spaces Website design
Blue State Digital Various projects
Batch Organics Redesign of batch-organics.com
Founded UX for L3 Technologies
Studio La Plage Various projects
- 2017 Checkland Kindleysides UI design for various
Pottermore Print, digital design and animation
WDMP Redesign of wdmp.co.uk
Waste Creative - UX for various
Brave Digital UX for re-design of hyperoptic.com
- 2016 Friends of the Earth Redesign of foe.co.uk
Big Fish Design Ltd Redesign of ngs.org.uk
New Scientist Redesign of newscientist.com
Comic Relief Redesign of comicrelief.com

Jul 2011 – Apr 2016 **Big Fish Design**
Head of Web Design | Senior Digital + UX Designer

Nov 2007 – Jun 2011 **Miura**
Digital + Graphic Designer

Education

- 2006 – 2007 **M.A. Digital Media (Distinction)**
London Metropolitan University
- 2001 – 2004 **B.A. Communication Studies (2:1)**
Dublin City University

Say hello

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Tools

Photoshop
Sketch
Principle
Illustrator
InDesign
Axure
UXPin
Optimal Workshop
InVision
Solidify
Notable

Skills

Client presentations
UX workshops
User testing
Usability testing
Wireframing
Prototyping
Strategy and research
Team management