



Aoife Doherty  
Senior UI & UX Designer

## Experience

- Jun 2021 – Present    **Revel Consulting**  
Senior Associate | Lead UX/UI Designer
- 2016 – 2021    **Freelance contracts included:**  
Optimity Lead UI/UX redesign [optimitysoftware.com](http://optimitysoftware.com)  
Kings Cross Lead UI/UX redesign [kingscross.co.uk](http://kingscross.co.uk)  
Vital Strategies Digital Annual Report  
Airborne Studio Lead UX redesign [propstore.com](http://propstore.com)  
This is What's Next Lead UX design Auterion  
Cherry Advertising UI/UX design various  
Bluedog UI/UX design various  
Iris & Founded UI/UX design Samsung B2B  
Founded UX design L3 Technologies  
The Royal Opera House Lead UI/UX design [roh.org.uk](http://roh.org.uk)  
Blue State Digital UI/UX design various  
Studio La Plage UI/UX design various  
Checkland Kindleysides UI design various  
Waste Creative UX design various  
Brave Digital UX redesign of [hyperoptic.com](http://hyperoptic.com)  
Friends of the Earth UI/UX redesign [foe.co.uk](http://foe.co.uk)
- Jul 2011 – Apr 2016    **Big Fish Design**  
Head of Web Design | Senior UI/UX Designer
- Nov 2007 – Jun 2011    **Miura**  
Digital & Graphic Designer

## Education

- 2006 – 2007    **M.A. Digital Media (Distinction)**  
London Metropolitan University
- 2001 – 2004    **B.A. Communication Studies (2:1)**  
Dublin City University

## Say hello

(201) 403-3354  
[hello@a-o-i-f-e.com](mailto:hello@a-o-i-f-e.com)  
[a-o-i-f-e.com](http://a-o-i-f-e.com)

## Tools

Figma  
Sketch  
InVision  
Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Optimal Workshop

## Skills

Product design  
Wireframing  
Prototyping  
UX workshops  
User testing  
Usability testing  
Strategy and research  
Team leadership  
Client presentations